LECTURE 1

SECURITY CONCEPTS AND MODEL

1. What is a Digital Footprint?

* Contain some type of digital evidence that can be recovered.
* This includes websites visited , emails sent, and information submitted online.
* Information that is posted about you also gets added to your data trail.

1. What are types of Digital Footprint?

* Active digital footprints
* Passive digital footprints

1. What is Active Digital Footprint?

* Consist of the data that you leave on the internet intentionally.

Examples:

* Posting on Facebook and other social media platforms.
* Filling out online forms.
* Agreeing to install cookies on the device.

1. What is Passive Digital Footprint?

* Consist of the data that you leave on the internet without intending to.

Examples:

* Websites that install cookies on the device without disclosing it
* Apps that use geolocation to pinpoint your location.
* Advertisers that use your likes to serve up advertisements based on your interest.